

Canon U.S.A. Ranked #1 Market Share Position in All U.S. A3 Laser MFP Segments in 2019

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MELVILLE, NY, March 12, 2020 – Coinciding with its mission of developing advanced technology built to support its customers on their digital transformation journeys, Canon U.S.A., Inc., a leader in digital imaging solutions, has been ranked the Number One Market Share position in all U.S. A3 laser multifunction printer (“MFP”) segments, according to IDC’s U.S. Quarterly Hardcopy Peripherals Tracker, 2019 Q4 report. Canon is also the only vendor to rank among the top three market share leaders in the laser technology category across each US A3 and A4 Copier/MFP segment for color, monochrome, as well as combined monochrome and color markets, according to IDC.

Canon emerged as the top market share leader in the following A3 segments:

- **2019 US Laser A3 Copier/MFP (Monochrome and Color)**
#1 Market Share Leader: Canon 24%
- **2019 US Laser A3 Copier/MFP (Monochrome)**
#1 Market Share Leader: Canon 25%
- **2019 US Laser A3 Copier/MFP (Color)**
#1 Market Share Leader: Canon 24%

The A3 market comprises mostly enterprise, corporate office and general office environments, while the A4 market consists of solutions designed for small businesses and home offices. To be recognized as a leader in both of these segments showcases Canon’s ability to benefit customers through a variety of its high-quality solutions. The company recently expanded its award-winning imageRUNNER ADVANCE color and monochrome MFP solutions through the introduction of the imageRUNNER ADVANCE DX MFP series (<https://www.usa.canon.com/internet/portal/us/home/about/newsroom/press-releases/press-release-details/2020/20200310-IRADV-DX/20200310-IRADV-DX>), which offers advanced scan functionality, easy-to-implement cloud-ready¹ capabilities, and a foundation of strong security².

“As one of the top-ranked U.S. patent registrants for each of the last thirty-four years, Canon is committed to developing technologies designed to drive innovation, and support customer and business needs,” says Shinichi Yoshida, executive vice president and general manager, Canon U.S.A. Inc. “To emerge as a top IDC Market Share leader across the monochrome, color, and monochrome and color U.S. A3 and A4 MFP laser categories is a great testament to our company’s diverse advancements, helping us stand out amongst others in the market.”

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions to the United States and to Latin America and the Caribbean markets. With approximately \$33 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks third overall in U.S. patents granted in 2019* and was named one of Fortune Magazine’s World’s Most Admired Companies in 2020. Canon U.S.A. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. To keep apprised of the latest news from Canon U.S.A., sign up for the Company’s RSS news feed by visiting www.usa.canon.com/rss (<https://www.usa.canon.com/rss>) and follow us on Twitter @CanonUSA.

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* Based on weekly patent counts issued by United States Patent and Trademark Office.

¹Subscription to a third-party cloud service required. Subject to third-party cloud service provider's terms and conditions.

²Many variables can impact the security of a customer's device and data. Canon does not warrant that the use of its features will prevent malicious attacks, or prevent misuse of devices or data or other security issues.

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